

The role of the Social Media in the Social responsibility: Sociological Perspective

Dr. Madesha A
Assistant Professor of Sociology
Government First Grade College, Manki
Honnavaara Taluk, Uttara Kannada-581348, Karnataka
India, E-Mail: madeshamadhu@gmail.com

Abstract

The purpose of this Article is explaining the present social media's role in social responsibility of Indian Society. India famous for unity in diversity so that people belongs different ideology and culture. Social media sites are developed as a tool to communicate with others by sharing personal information, photos, videos, comments and more. Community sites with user-generated content should be used responsibly. Generally, when using social media, it is a common assumption that all users are solely responsible for their content, including posts, comments, likes, shares, tweets, re-tweets, follows and favorites. As a general rule, nothing on social media is private. All comments and postings by a user are subject to public records laws and any comment, image, photograph or video posted by a user could be redistributed or copied. Keep in mind all content posted on social media is subject to lawful requests made by governmental and judicial authorities. Practicing favorable online behavior is best achieved when adhering to these social media etiquette standards. In this paper try to explore the people's hidden agenda to share the healthy society and create the unnecessary complications in the society. Thought should share to get only for good information not for emotional hurts.

Keywords: Social responsibility, Community, Information, Comments, Culture

1. Introduction

Social Media performs a totally critical function in nowadays life. Social Media are net based totally online gear that permit human beings find out and analyze new information, percentage thoughts, interact with new humans and businesses. It has modified the way human beings live their life nowadays. It has made communication lots less complicated. Social Media websites are developed as a device to speak with others by using sharing private facts, snap shots, motion pictures, remarks and more. Community web sites with consumer generated content must be used responsibly as a preferred rule, not anything on Social Media is personal. Our companions have very different expectations of us whilst in comparison to expectations from the general public and patients. As a result, the relationship between you and your friends could be special to that you have with patients and the general public. You may be in a position to talk to a friend and give an explanation for a photograph or comment. This is not usually feasible with members of the general public. As such, the facts you would wish to share with a friend isn't the same as what you would wish to percentage with the public. The Oxford Reference defines social media as "web sites and applications that enable customers to create and share content material or to participate in social networking." There are many social media systems that young adults use, however a number of the most popular amongst that age organization include Snapchat, Instagram, YouTube, Tik Tok and Twitter. Facebook, Skype, Pinterest, Vine and Linked In are different famous social media sites that people of various age groups use.

One of the high-quality benefits of social media is it allows people to easily live linked complete messaging, video chats or snap shots. It can offer opportunities to satisfy people from all areas of the world without even leaving the consolation of your private home. Social media additionally offers such a lot of structures to explicit feelings, mind and critiques. It's a superb manner to explore and learn more approximately various pastimes and stay knowledgeable approximately current occasions. Social media and generation can assist a person develop or discover a network or support community too

2. Importance of Social Media

We all are had to start the usage of social media responsibly. It is tempting to suppose that any such extensively used platform could clearly be safe to use, however the truth is social media could have devastating effects for our lives- along with society as a whole. Social media has the strength to exchange lives- but for the maximum component, those adjustments

aren't nice. More than two billion human beings around the world use Facebook, the maximum famous social media platform, to get information, speak with circle of relatives, and safe in contact with antique friends.

It's tempting to think that this sort of broadly used platform and any such popular industry could clearly be secure to use but the truth is, social media has huge detrimental capacity. Social networks are right ways that will help you live accountable to our goals, whether or not we are trying to get fit or looking to build stronger money conduct. The on the spot reference to humans, regardless of how far they are from you physically, can maintain our responsible on our most important goals. Social media also can be a valuable source of facts, able to spreading stories. Some social systems make it clean to coordinate with others, making it more likely for humans to live in contact with each other or plan social gatherings or events for desirable causes.

3. Social Media is creating problems in society

Social Media can be unhealthy if used in an irresponsible ways: More than a third of personnel file turning to social media as an intellectual destroy from work and white taking a smash isn't risky getting distracted may be a problem. The temptation to look at social media can take people out of the meetings social gatherings and different occasions that may require your interest. In severe cases the content urges to check social media and make posts can lead to a form of dependency. People affected with social media addiction aren't simply regularly involved with the platform they feel compelled to have interaction constantly to the detriment in their personal relationships, fitness and happiness. Frequent engagement on social media can also have an effect on your pressure and temper. One study discovered the individuals who browsed Facebook for twenty minutes had a lower temper than a manipulate organization who browsed the net in widespread. Negative on-line interactions have additionally been shown to be correlated with costs of low. There is also a excessive correlation among use of social media and tension. People who used seven or more social media structures have been three times as probable as humans using two or less platforms to revel in symptoms of trendy anxiety disorder. You may have skilled some level of panic in your personal existence, despite the fact that it's just inside the moment before beginning the app and thinking if your friend noticed your message from in advance. One observe discovered that among human beings among the a while of nineteen and thirty two the individuals who spent the maximum time on social media had been two times as possibly to file emotions of social isolation. The irony is of path, that social media changed into created to convey humans often sense quickly fulfilled with internet interplay, so that they don't pursue a greater pleasant actual can one over time those constrained interactions from the majority of their socializing and that they sense removed as a result.

4. Objectives

- Explore the impact of social media on social thought in contemporary society
- Explain the Social media and human society

5. Methods of the study

Data collected by secondary source and even from primary source. The primary data collected by respondents in Bangalore University's Post Graduate students and Ph.D. scholars. A literature review and annotated bibliography were generated through the systematic search of several online databases including Google scholar, reports from newspapers, journals, books and Social Sciences Citation Index to locate peer-reviewed literature, as well as Google.com to locate gray literature. A manual search of the reference lists of the retrieved documents was also performed. We contacted the publishers or organizations of documents that were not retrievable on the internet or the university library.

6. Statement of the problem

While social media presents easier and extra available possibilities to interact with others, how we communicate and have interaction hinders the high-quality of our interpersonal relationships. The pleasant of interpersonal relationships is at chance due to the fact "as the Internet is turning into extra interwoven into daily life, the use of the Internet or social media will

become a higher precedence” The utilization of social media is deemed greater important due to the fact users are able to without difficulty interact and speak with those of their social network by way of simply liking a picture on Instagram or commenting on a post on Facebook. However, this kind of online conversation and interplay is changing how we consider relationships and the way we hold them. Individuals are no longer the usage of face-to-face interplay to facilitate communication rather they may be depending on social media to do the process. Today, the ones in romantic relationships are writing on one another’s wall on Facebook to display and specific love and affection. College students are regularly checking and updating their social networking websites each day as a way to live connected with buddies and circle of relatives lower back domestic. Even in friendships, individuals consider that if you are friends on Facebook or fans on Instagram and Twitter that we are friends in real lifestyles. Social media can in the long run have an effect on interpersonal relationships when we pick out to permit them to manipulate our communication in a relationship. When we become depending on social media to facilitate communication, there are shifts in relationship renovation behaviors, misconstrued mind approximately what a true relationship sincerely is , and there are emotional barriers, where there is loss of emotional intimacy. Hence, causing the excellent of relationships to go to pot and “susceptible ties” in a relationship to increase.

7. Social Media and Social responsibilities

Social Media and the Internet have altered the manner that humans speak and as new technology emerge humans must learn to adapt to them. Thanks to the usage of chat forms, immediate messaging, photo & video sharing, social networking, blogs, picture collecting forums among many other things, human beings are adapting greater than ever. New technologies inclusive of the Internet and Social Media has incorporated into man or woman’s everyday lives. People cannot live an afternoon without checking their social media structures or analyzing the news on-line, human beings are communicating now more than ever, and lots of human beings have emerge as reliant on it because it is so accessible. The hassle is that Social Media and the Internet are still undiscovered territory in terms of growing legal guidelines to adjust content. The problem is that freedom of speech is not protected if there may be a fake assertion worried, and it's far no longer an opinion or a sort of expression, it is a lie. Opinion in the long run is not completely covered by means of the rights if there's a fake or an untruthful assertion involved, due to the fact it could have adverse effects on an individual’s photo and recognition and it can even cost any individual cash. Social media is a type of mass communications and those can effortlessly attain masses of people, consequently once they determine to rant or to publish their evaluations there can be effects given that they have got this sort of large audience. Many businesses recognize that it's far very difficult to adjust became is being posted online, many organizations are even going as a ways as creating departments to display their online presence, the cause of this is for those departments to take care of factors like that earlier than they get out of hand. Many of those instances have to be extra regarded to the general public, this manner they can prevent something like this happening to them, being media literate and educated approximately how social media works and the legal guidelines of the India Can prevent them from falling into trouble.

8. Suggestions

Young human beings have the ability to be in contact with friends all the time, thus leaving them with a sense of no privatives and “too related” with peers. Despite the consistent capacity to stay in contact, they also can feel lonely at the undistinguishable time. Due to apps that percentage your vicinity or show if a message has been examines, it may be obvious if someone is ignoring or not inclusive of you. Some proper reminders approximately using social media and technology responsibly to make the maximum of the high quality benefits it could provide. Develop and tend in your actual existence relationships and reviews. Take an honest self-evaluation of your use. How a good deal are you the use of social media and why? Be yourself and be first-rate! Set limits and take breaks. For example, no posting during homework time, shut telephone off or hold in every other room at some stage in napping hours, make “generation unfastened” guidelines with peers and circle of relatives participants. Don’t proportion your passwords with pals. Learn approximately privacy settings and evaluation them often. Utilize social reporting regulations and web sites. Always assume earlier than you put up. If you’re a parent, display and set limits on your kids and teenager’s social media use, have sincere conversations approximately the blessings and risks, and version appropriate social media and generation use yourself. Social interactions No count number how handy it's far to hold in contact via a digital platform, your fine, healthiest, and most gratifying interactions are commonly those you have in person. Refrain from giving legal advice or legal commentary. Do not post any

comments, photos, videos, etc. that suggest or encourage illegal activity Avoid violating any laws and regulations, including intellectual property rights and others regarding content that you send or receive.

9. Conclusion

As India isn't always a surveillance state, there have to now not be any illegal or unconstitutional check on the right to privacy and freedom of speech and expression that are the essential rights of every citizen. There must be a stability as the Constitutions itself has provided numerous obstacles on one's right to speech and expression. Big era corporations who own social media systems can mediate content and thus impinge on democracy. They and anyone should be held responsible for their actions that have wide social ramification.

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