

# Denpasar Community Motivation for Doing Leisure & Recreation in Kumbasari Park, Denpasar City

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## Abstract

*Denpasar city is the capital of Bali province which is the center of Denpasar government, economy, and tourism in Bali. The busy activity makes the Denpasar city society needs recreation. Kumbasari park is a park located in Denpasar city. Kumbasari park was used as a place for recreation by Denpasar city society. The purpose of this study was to determine the characteristics and motivation of the Denpasar city society to visit Kumbasari Park. This research uses a quantitative descriptive method with a sample of 30 respondents. The findings of this study indicate that the dominant factor that motivates Denpasar city to visit Kumbasari park is the relaxation include in physical motivation. while the characteristics the Denpasar city society visiting the Kumbasari park is dominated by the younger generation and the Denpasar city society visit Kumbasari park in the afternoon.*

**Keywords:** leisure & recreation, motivation, characteristics.

## 1. Introduction

Denpasar City is the capital of the province of Bali which is the center of government, trade, and tourism in Bali. Denpasar City consists of 4 sub-districts, namely North Denpasar sub-district, South Denpasar sub-district, East Denpasar sub-district, and West Denpasar sub-district. There are many ways that the people of Denpasar City use their free time for recreation from their daily activities to relieve fatigue and refresh their minds before returning to their daily activities. Denpasar city is crossed by a river commonly called Tukad Badung. Tukad Badung is one of the rivers that crosses Badung and Denpasar City. Tukad Badung which was once dirty and full of garbage has now been revitalized by the Denpasar City government and became a park so that Tukad Badung is more organized and not slum (denpasartourism, 2020). The park in question is Kumbasari Park. Kumbasari Park which was inaugurated in 2018 by the Mayor of Denpasar is now a new leisure & recreation place in the city besides the Mall and City Park. Currently, Kumbasari Park is a park that is always crowded by the people of Denpasar City, especially since Kumbasari Park has a new concept from other parks in Denpasar City. This encourages researchers to conduct research in Kumbasari Park which focuses on the motivation of the people of Denpasar City to do leisure & recreation in Kumbasari Park.

The results of previous studies with the same focus are reviewed so that there are no similarities and to be a reference for the author. A review of previous research in the form of a journal with the title "Utilizing Lumintang City Park as a Leisure And Recreation Activity for Denpasar City Teens" was conducted by Thania Natinska Suriyadi and Ida Ayu Suryasih (2018) in this study discussing what teenagers do when doing leisure and recreation in Lumintang City Park, discusses the characteristics of teenagers in Lumintang City Park starting from gender, age, occupation & education of teenagers in Denpasar City Park. In addition, this study discusses the use and meaning of recreation in Lumintang City Park. The results of this study show that the meaning obtained in Lumintang City Park is recreation and health. The second research study entitled "Analysis Of Feasibility Of Park Kumbasari As Attraction Friendly Tourism To Tourist" was conducted by I Gusti Ketut Purnaya, I Made Trisna Semara, and I Putu David Adi Saputra (2019). Kumbasari Park infrastructure that has obtained results, in general, is by tourist preferences, facilities that support the creation of tourist comfort and safety when visiting, as well as accessibility that is easily accessible.

This study was studied using five concepts, namely the concept of characteristics (Chafid Fandeli, 1995:41; Septiawan 2016), the concept of motivation (Soekadijo, 2003:34; Septiawan, 2016), the concept of visitors (IUOTO; Deneski, 2019), the concept of leisure (Marpaung, 2000; Suriyadi and Suryasih, 2018), and the concept of recreation (Marpaung, 2000; Suriyadi and Suryasih, 2018).

## 2. Research Methods

Kumbasari Park is located in the heart of Denpasar City, precisely on Jalan Gajah Mada, Pemecutan, West Denpasar District, Denpasar City, Bali. This recreation area is located between Badung Market in the East and Kumbasari Market in the West.

The data sources used in this study are divided into two, namely primary data by distributing questionnaires to visitors and secondary data, namely to find an overview of the tourist attraction of Kumbasari Park, Denpasar City. The data collection techniques in this study were observed to obtain data by the reality that existed at the research location such as the existing facilities in Kumbasari Park and the condition of Kumbasari Park, questionnaires in the form of characteristics and motivation indicators, documents to find information about the profile of Kumbasari park tourist attractions, and data on the tourist attraction facilities of Taman Kumbasari and Pustaka Studies to search for data on motivation through books, journals, and reports. The sampling technique in this study used purposive sampling with a total of 35 respondents, the respondents who were used as samples were visitors who had come to the Kumbasari Park tourist attraction. Data analysis in this study used quantitative descriptive analysis techniques. The use of quantitative descriptive methods is aligned with research variables that focus on actual problems and phenomena that are happening in the form of research results in the form of meaningful numbers (Margareta, 2013). The data obtained from 35 respondents were analyzed using descriptive statistical analysis techniques. Santoso in Suriyadi and Suryasih (2018) suggests descriptive statistics is a quantitative data analysis technique that is divided into summarizing raw data into regular data using SPSS analysis or using the formula:

$$n = \frac{\text{total respondents chose the answer} \times 100\%}{\text{total respondents}}$$

Then present the data in the form of tables and diagrams or graphs, and the last one explains the data from the tables and charts or graphs that have been presented with descriptive analysis so that they can draw conclusions on the motivation of the people of Denpasar City in doing leisure and recreation at the Kumbasari Park tourist attraction, Denpasar City.

## 3. Results and Discussion

### 3.1 General Description

Kumbasari Park was inaugurated in 2018 by the Mayor of Denpasar. The arrangement of Kumbasari Park was initiated by the Mayor of Denpasar, Ida Bagus Rai Dharnawijaya Mantra. Kumbasari Park takes the concept of a riverwalk like the Cheonggyecheon river in South Korea combined with Balinese architecture. Kumbasari park has a length of 548 meters with the arrangement carried out in 2 stages. The first stage in 2017 with a garden arrangement of 165 meters and the second stage in 2019 with a length of 383 meters. Kumbasari Park is decorated with colorful lights and fountains on the banks of the river. In addition, on the walls of Kumbasari Park, there are paintings. Activities that can be done in Kumbasari Park are relaxing, exercising, gathering with family, friends, and partners, taking pictures, and others. The facilities at Taman Kumbasari include garden chairs, floating bridges, 10 CCTVs spread over several points, free Wi-Fi that can be accessed by the public, this is done as support for Smart City facilities in Denpasar City, and there is an Early Warning System facility, namely a warning when the river water starts to rise and visitors immediately leave the place.

### 3.2 Denpasar Community Characteristics in Kumbasari Park

In this study, the characteristics of the people of Denpasar City who visited Kumbasari Park were explained in several aspects. These aspects are gender, age, place of residence, education, status, occupation, income, transportation used, time of visit, length of visit, and costs incurred. The following is a table regarding the characteristics of the people of Denpasar City who visit Kumbasari Park.

Table 1: Denpasar Community Characteristics to Kumbasari Park by Gender

No	Gender	Respondents (person)	Percentage (%)
1	Male	17	48,6
2	Female	18	51,4
<b>Total</b>		<b>35</b>	<b>100</b>

Source : data processing, 2020

Based on table 1 data from 35 respondents from the Denpasar City community, it can be seen that based on gender, the male and female who visited Kumbasari Park the most were almost the same. This is because Kumbasari Park is suitable for all groups and genders.

Tabel 2 : Denpasar Community Characteristics to Kumbasari Park by Age

No	Age	Respondents (person)	Percentage (%)
1	17-25	32	91,4
2	26-35	3	8,6
<b>Total</b>		<b>35</b>	<b>100</b>

Source: data processing, 2020

Based on the data in table 2 of 35 respondents, it can be seen that based on the age of the people of Denpasar City who are dominant in visiting Kumbasari Park, the Denpasar City community aged 17-25 years, amounting to 32 respondents with a percentage of 91.4%. This is because the age range of 17-25 years is the range of still in school were at that age school children still like to play with friends. When viewed from the generation at the age of 17-25 years, it is included in Generation Z and Millennials.

Tabel 3 : Denpasar Community Characteristics to Kumbasari Park Based On Location Of Residence (district)

No	Location Of Residence (district)	Respondents (person)	Percentage (%)
1	North Denpasar	8	22,9
2	West Denpasar	7	20
3	East Denpasar	6	17,1
4	South Denpasar	14	40
<b>Total</b>		<b>35</b>	<b>100</b>

Source : data processing, 2020

Based on table 3 of 35 respondents from the Denpasar City community who visited Kumbasari Park, it can be seen that respondents from South Denpasar found 14 respondents who became the largest number of respondents with a percentage of 40%. It can be seen from the people of Denpasar City who visited Kumbasari Park who came from West Denpasar District. People from South Denpasar District. This is because the main road access from south Denpasar passes through Kumbasari Park and the population in south Denpasar is higher than other sub-districts.

Tabel 4 : Denpasar Community Characteristics to Kumbasari Park Based on Level of Education

No	Level of Education	Respondents (person)	Percentage (%)
1	No School	1	2,9
2	High Shools	15	42,9
3	Diploma	4	11,4
4	Bachelor	15	42,9
<b>Total</b>		<b>35</b>	<b>100</b>

Source : data processing, 2020

Based on table 4 of 35 respondents from the Denpasar City community who visited Kumbasari Park, it can be seen that respondents with the dominant level of education are SMA totaling 15 respondents with a percentage of 42.9%, and respondents with a bachelor's level of education totaling 15 respondents with a percentage of 42.9 %, this is because the most visiting Kumbasari Park is 17-25 years old, who are currently pursuing high school and undergraduate education, besides those who are attending school have a lot of free time.

Tabel 5 : Denpasar Community Characteristic to Kumbasari Park Based on Marital Status

No	Marital Status	Respondents (person)	Percentage (%)
1	Single	32	91,4
2	Married	3	8,6
<b>Total</b>		<b>35</b>	<b>100</b>

Source : data processing, 2020

Based on table 5 of 35 respondents from the Denpasar City community who visited Kumbasari Park, it can be seen that respondents with unmarried status with a total of 32 respondents became the largest number of respondents with a percentage of 91.4%. This shows that most people who visit Kumbasari Park are with friends and partners for recreation in Kumbasari Park. This is related to most people who visit Kumbasari Park who are 17-25 years old and still in school and college. Meanwhile, people with married status visit Kumbasari Park with their families for recreation.

Tabel 6 : Denpasar Community Characteristics to Kumbasari Park by Occupation

No	Occupation	Respondents (person)	Percentage (%)
1	Employee	2	5,7
2	Entrepreneur	1	2,9
3	Students	29	82,9
4	Government Employees	1	2,9
5	Others	2	5,7
<b>Total</b>		<b>35</b>	<b>100</b>

Source : data processing, 2020

Based on table 6 of 35 respondents from the Denpasar City community who visited Kumbasari Park, it can be seen that respondents with student work/student jobs amounted to 29 respondents being the largest number of respondents with a percentage of 82.9%. This shows that people who come to Kumbasari Park are still students with high school and undergraduate education levels aged 17-25 years where students still have a lot of time to play.

Tabel 7 : Denpasar Community Characteristics to Kumbasari Park Based on Monthly Income

No	Income (IDR)	Respondents (person)	Percentage (%)
1	<1 Million	25	71,4
2	1-3 Million	6	17,1
3	4-6 Million	3	8,6
4	7-9 Million	1	2,9
<b>Total</b>		<b>35</b>	<b>100</b>

Source : data processing, 2020

Based on table 7 of 35 respondents from the Denpasar City community who visited Kumbasari Park, it can be seen that respondents with income <1 million were 25 respondents being the largest number of respondents with a percentage of 71.4%. This is because Kumbasari Park does not install an entrance ticket for visitors who want to visit Kumbasari Park and only pays parking fees. This is also related to the people of Denpasar City who come to Kumbasari Park, most of them are still students who do not have jobs but want to have free recreation to unwind or gather with friends.

Tabel 8 : Denpasar Community Characteristics to Kumbasari Park by Transportation

No	Transportation	Respondents (person)	Percentage (%)
1	Motorcycle	31	88,6
2	Car	3	8,6
3	Others	1	2,9
<b>Total</b>		<b>35</b>	<b>100</b>

Source : data processing, 2020

Based on table 8 of 35 respondents from the Denpasar City community who visited Kumbasari Park, it can be seen that 31 respondents who used motorbike transportation were the respondents with the largest number with a percentage of 88.6%. This is related to the people who visit Kumbasari Park are still high school students and college students with an income of <1 million rupiahs and the community is still unmarried, besides the dense traffic of Denpasar City makes people choose to use motorbikes because people visit Kumbasari Park in the afternoon. who is on his way home from work.

Tabel 9 : Denpasar Community Characteristics to Kumbasari Park by Visiting Time

No	Visiting Time	Respondents (person)	Percentage (%)
1	Morning	7	20
2	Daytime	3	8,6
3	Afternoon	16	45,7
4	Night	9	25,7
<b>Total</b>		<b>35</b>	<b>100</b>

Source : data processing, 2020

Based on table 9 of 35 respondents from Denpasar City who visited Kumbasari Park, it can be seen that 16 respondents who visited Kumbasari Park in the afternoon were the largest percentage with a percentage of 45.7%. Denpasar City people who come to Kumbasari Park mostly come in the afternoon this is because the weather in the afternoon is not too hot and in the afternoon students have returned from school and college.

Tabel 10 : Denpasar Community Characteristics to Kumbasari Park by Long Time Visit

No	Long Time Visit	Respondents (person)	Percentage (%)
1	<1 Hour	11	31,4
2	1-2 Hour	21	60
3	3-4 Hour	2	5,7
4	>5 Hour	1	2,9
<b>Total</b>		<b>35</b>	<b>100</b>

Source : data processing, 2020

Based on table 10 of 35 respondents from Denpasar City who visited Kumbasari Park, it can be seen that 21 respondents who visited Kumbasari Park for 1-2 hours were the largest number of respondents with a percentage of 60%. It can be seen that the most people visiting Kumbasari Park spend 1-2 hours, this is enough for the people of Denpasar City to enjoy Kumbasari Park and it is enough to release the fatigue that the community has, besides that time means that the Denpasar City Community enjoys the Park. Kumbasari so that Kumbasari Park is suitable as a place to do leisure and recreation. But there are also people who visit Kumbasari Park <1 hour this can happen because people only stop by to see Kumbasari Park after or before people go to the market.

Tabel 11 : Denpasar Community Characteristics to Kumbasari Park by Cost Incurred

No	Cost Incurred (IDR)	Respondents (person)	Percentage (%)
1	<50.000	29	82,9
2	50.000-100.000	2	5,7
3	>100.000	4	11,4
<b>Total</b>		<b>35</b>	<b>100</b>

Source : data processing, 2020

Based on table 11 of 35 respondents from the Denpasar City community who visited Kumbasari Park, it can be seen that the costs incurred by respondents during a visit to Kumbasari Park were <IDR.50,000, amounting to 29 respondents being the largest number of respondents with a percentage of 82.9%. This is because people only pay for parking to visit Kumbasari Park, besides that people who come to Kumbasari Park have an income of <1 million and it can be seen that the people who visit Kumbasari Park the most are still students who do not have income.

### 3.3 Denpasar Community Motivation For Visiting Kumbasari Park

Tabel 12 : Denpasar Community Motivation to Kumbasari Park

No	Motivasi	Respon dents (perso n)	Perce ntage (%)	
1	<i>Physical Motivation</i>	Relax	21	60
		Workout	4	11
2	<i>Cultural Motivation</i>	See Architecture of Kumbasari Park	7	20
3	<i>Interpersonal Motivation</i>	Find New Experience	2	5,7
4	<i>Status and Prestige Motivation</i>	Hobbies	1	2,9
		Study/Resear ch	0	0
<b>Total</b>			<b>35</b>	<b>100</b>

Source: data processing, 2020

Based on table 12, showed that the 35 respondents from Denpasar City who visited Taman Kumbasari the motivations that encourage someone to travel in this study are grouped into four groups, namely: Physical Motivation, Cultural Motivation, Interpersonal Motivation, Status, and Prestige Motivation.

#### 1. Relax

Of the 35 respondents who visited Kumbasari Park, 21 respondents with a percentage of 60% chose to relax to do leisure and recreation at Kumbasari Park. This is because what encourages the people of Denpasar City to do leisure and recreation at Kumbasari Park is to play with friends and relax after coming home from school or college at Kumbasari Park which is included in the age range of 17-25 years.

#### 2. Sports

Of the 35 respondents who visited Kumbasari Park, 4 respondents with a percentage of 11% chose sports to do leisure and recreation at Kumbasari Park. This is because the purpose of people coming to Kumbasari Park is to relax with friends, although there are those who exercise but are a little disturbed because in Kumbasari Park there is the only access to walk and just sit and relax.

#### 3. See the architecture of Kumbasari Park

Of the 35 respondents who visited Kumbasari Park, 7 respondents with a percentage of 20% chose to see the architecture of Kumbasari Park for leisure and recreation at Kumbasari Park. Kumbasari Park has a unique architecture than other parks in Denpasar City. Kumbasari Park takes the concept of a riverwalk like the Cheonggyecheon river in South Korea combined with Balinese architecture. This is what encourages people to do leisure and recreation in Kumbasari Park to take pictures or just enjoy the atmosphere of Kumbasari Park. In addition, on the walls of Kumbasari Park, there are various paintings and at night Kumbasari Park is served with colorful lights and fountains along Kumbasari Park which makes the park attractive and the people of Denpasar City take many pictures in Kumbasari Park.

#### 4. Looking for new experiences

Of the 35 respondents who visited Kumbasari Park, 2 respondents with a percentage of 5.7% chose to seek new experiences for leisure and recreation at Kumbasari Park. Kumbasari Park was inaugurated two years ago or in 2018 by the Mayor of Denpasar. This is what encourages the people of Denpasar City to visit Kumbasari Park and add to the experience because it has a different concept of a park and a clean place and many people have visited Kumbasari Park.

#### 5. Running a Hobby

Of the 35 respondents who visited Kumbasari Park, 1 respondent with a percentage of 2.9% chose to run a hobby to do leisure and recreation at Kumbasari Park. This is because the people who come to Kumbasari Park are mostly students who spend their free time playing with friends.

#### 6. Education/Research

Of the 35 respondents who visited Kumbasari Park, none chose education/research to do leisure and recreation at Kumbasari Park. However, at Kumbasari Park, there is free Wi-Fi with a capacity of 20Mbps. According to the Secretary of the Denpasar Public Works and Spatial Planning Agency (PRPU), I Gusti Ngurah Putra Sanjaya said the use of Kumbasari Park apart from being a recreational vehicle and playground, Kumbasari Park can also be used for educational purposes such as discussing or group study because so far he still sees many students and students of Denpasar City are confused about finding a location to do assignments ([denpasarkota.go.id](http://denpasarkota.go.id)). However, there are no respondents who are motivated to carry out educational/research activities in this place because the community considers Kumbasari park as a place to play & relax.

From the four motivational groups with six indicators in it, it was found that the people of Denpasar City did leisure and recreation in Kumbasari Park motivated by the desire to relax which was included in the Physical Motivation. This is because Kumbasari Park is suitable as a place to relax which is visited by many students. The number of students who visit Kumbasari Park is because the cost to visit Kumbasari Park only pays for parking so that it can be reached by students or students who have not worked and do not have income and it can be seen that Denpasar City is the capital city of the province of Bali which makes Denpasar City as the central government and business center in Bali so that this makes the activities of Denpasar City so crowded and the people of Denpasar City need a place to recover physically by relaxing to release fatigue from the hectic daily activities.

## 4. Conclusions

The characteristics of the people of Denpasar City who visit Kumbasari Park are people aged 17-25 years who are predominantly female. The people of Denpasar City mostly live in the South Denpasar sub-district with unmarried status with high school and undergraduate education levels with jobs that are still as students/students who earn <1 million per month. When visiting Kumbasari Park, people mostly use motorbikes in the afternoon, spending 1-2 hours at Kumbasari Park with an expenditure of <Rp. 50,000.

The motivations that encourage the people of Denpasar City to visit Taman Kumbasari can be divided into four groups with six indicators, namely: Physical Motivation with indicators of relaxation and exercise, Cultural Motivation with indicators of seeing the architecture of Taman Kumbasari, Interpersonal Motivation with indicators of seeking new experiences, Status and Prestige Motivation with indicators of looking for new experiences. indicators of running hobbies and education/research. Of the four motivational groups with six indicators in them, the people of Denpasar City visited Kumbasari Park to do leisure and recreation motivated by the desire to relax which is included in Physical Motivation.

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