Tourism Events at Kumbasari Park, Denpasar, Bali

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Abstract
Tourism is an industry that continues to grow rapidly and is very promising, so many cities or regions are creating new tourist attractions by exploiting areas that are rarely visited or turning something worthless into something valuable. Denpasar Kumbasari Park is a park traversed by the Badung river which has been revitalized by the government so that the river flow is clean and well maintained. Kumbasari Park is a new tourist attraction that organizes tourism activities to attract the attention of the public and tourists to visit Kumbasari Park. This research has a limited scope on two variables, namely event tourism in Kumbasari Park and the benefits of Event Tourism. This study aims to analyze tourism events and the benefits of organizing tourism events in Kumbasari Park. This study uses qualitative methods with primary data and secondary data. Data collection techniques used are observation, documentation, and literature study. The results of the research in Kumbasari Park there were 8 events which were held from April 14, 2018, to December 29, 2019. The benefits of tourism events that have been held are divided into three namely environmental, socio-cultural, and economic. The benefits include increasing awareness of tourists or the public to maintain cleanliness, helping sellers, and increasing tourist visits to Kumbasari Park.

Keywords: Tourism Events, Kumbasari Park.

1. Introduction
Tourism is an industry that continues to grow rapidly and is very promising so that more and more cities or regions are creating new attractions by exploiting areas that are rarely visited by turning what is not valuable into something of value. As is the case with the Denpasar City Government to make arrangements in the tukad or river area. It used to be a relative slum area due to dirty river water caused by garbage, waste pollution, which then the Denpasar City Government revitalized the Badung river or tukad which later became a tourist attraction for Kumbasari Park.

Kumbasari Park Denpasar, Bali, this area is a park that is passed by the river or Tukad Badung which has been revitalized by the government so that the river flow becomes clean and well maintained. Kumbasari Park uses the concept of "River Walk" or a place to walk on the banks of the river, so it is hoped that the Badung River will become a place of recreation and have an economic impact, and can educate the public about cleanliness.

As is known Kumbasari Park is a new tourist attraction so organizing tourism events or Event Tourism is one way that needs to be done to attract the attention of the public and tourists to visit Kumbasari Park as described by Getz (2010) in Higgins (2017:74) " Getz has stated, Event tourism is the systematic planning, development, and marketing of planned events as tourist attractions, and for their benefit to place marketing, image-making, and development". Getz stated that tourism events are planning carried out to attract tourists' attention and a communication tool to introduce the area, tourist destinations, culture, and potential possessed by the area so that it can attract tourists to visit the area.

One of the tourism events (event tourism) in Kumbasari Park is to introduce recreational areas or tours for the public and tourists. So that various kinds of tourism events held in Kumbasari Park attract the attention of the author. Based on the explanation of the background above, the authors are interested in researching further about "EVENT TOURISM IN
KUMBASARI PARK, DENPASAR, BALI". Based on the background of the problems described above, the formulation of the problem taken is what are the events tourism that takes place at Taman Kumbasari Denpasar, Bali, and the benefits of holding events tourism at Taman Kumbasari Denpasar, Bali. The purpose of this paper is to find out the activities and benefits of holding a tourism event at Taman Kumbasari Denpasar, Bali.

2. Research Methods

This study took the research location in Taman Kumbasari Denpasar, which is in the Denpasar City Center area. Located in Kumbasari Market, Pemecutan, Kec. West Denpasar, Denpasar City, Bali. Kumbasari Park is flanked by 2 large markets, namely the Kumbasari Art Market and the Badung Market.

This study uses qualitative data which is data that can only be described with words or a description of the object under study and cannot be numbered (Kusmayadi et al, 2000). To obtain data, this study uses two sources, namely primary data obtained or collected directly in the field by the person conducting the research or concerned (Hasan, 2002) and secondary data obtained from secondary sources such as theses, journals, personal documents. / official and books/curriculum vitae (Moleong, 2005). Data was obtained through observation, documentation, and literature study. To analyze the data, descriptive-qualitative techniques were used, efforts were made by working with the data, organizing the data, sorting it into manageable units, synthesizing it, looking for and finding patterns, finding out what was important, what was learned, and deciding what to tell. others (Moleong, 2012)

3. Results and Discussion

3.1 Kumbasari Park Overview

Kumbasari Park is one of the attractive tourist destinations in downtown Denpasar, Bali. The distance is not too far from the center of Denpasar, which is about 700 meters. Access to Kumbasari Park is also very easy to reach, either by two-wheeled or four-wheeled vehicles. The entrance fee to Kumbasari Park is free. Visitors with vehicles will be charged a parking fee of Rp. 2,000 rupiah for a motorcycle and Rp. 5,000 rupiah for four-wheeled vehicles.

Kumbasari Denpasar Park is a park located on the edge of Tukad Badung. In the past, this river or tukad was a water flow that was so dirty and full of garbage because it was only used for construction sites and it was flanked by two markets so a lot of garbage was dumped here. Denpasar itself is traversed by 11 rivers consisting of three major rivers across districts namely Tukad Badung, Tukad Ayung, and Tukad Mati as well as seven small rivers namely Tukad Teba, Tukad Guming, Tukad Ketapian, Tukad Bindu, Tukad Rangda, Tukad Punggawa, Tukad Loloan, and Tukad Visit.

Then the Denpasar City Government, supported by the Bali Provincial Government, revitalized the river so that the river flow became clean. Before the revitalization was carried out from 2016 to 2018 the rivers that crossed Denpasar City on average became garbage canals and became dirty and less desirable places. But now, the river has been beautified so that it can become a public space and recreational facility in the middle of the city.

The path on the edge of the river is made winding with a width of about 2-3 meters. At the top of the river is a garden decorated with colorful lights. Fountains are installed on the right, left, and under the bridge. This enhances the atmosphere of the garden at night. Kumbasari park is equipped with park benches that are placed in different colors so that tourists can enjoy the view of the river in peace. And there is a floating bridge placed on the river which certainly makes tourists visiting Kumbasari Park feel like they are in Korea. So many people mention Kumbasari Park with the term Tukad Korea.

The Denpasar City Government said that the concept of river arrangement in Kumbasari Park was inspired by the Cheonggyechoeon river in Seoul, South Korea to attract residents and tourists both domestic and foreign to visit Kumbasari Park.

The Kumbasari Park area has a beautiful atmosphere, some palm trees and various plants adorn the left and right of the river. There are some beautifully arranged stone ornaments with several photos on display on the garden walls. The photos show several tourist attractions in Denpasar City, such as Tukad Loloan, to Kumbasari Park at night.

Kumbasari Park was inaugurated by the Mayor of Denpasar in 2018. And it has become one of the new recreational objects for the public and tourists visiting Denpasar City. The arrangement of the Badung River is used to inspire people to keep the river clean and not to litter. And if possible, the Denpasar City Government will make river transportation such as boats to facilitate river transportation and make it easier for people to connect with the river.
3.1.1 Facilities in Kumbasari Park
Kumbasari park is a recreational vehicle, a playground, as well as a location for group discussion and study that is equipped with comfortable supporting facilities for visiting tourists such as a 120-meter jogging track for tourists who want to exercise in the morning or evening.

For students in Denpasar City who are confused about finding a location to do assignments, Kumbasari Park is an alternative because it has free Wifi service which is a collaboration between the Denpasar City Government and the Bali Provincial Government which is a smart city supporting facility in Denpasar City. This is done to provide maximum service to the community. As a public space, of course the existence of wifi is very necessary, especially in the face of the rapid development of the era in this digitalization era.

Several gazebos are provided for tourists who want to discuss or rest enjoying the atmosphere around Kumbasari Park with family or friends. The walls are decorated with photos of Balinese art and cultural attractions, such as Balinese dancers, traditional ceremonies, religious ceremonies, and so on, thus adding comfort for visitors to rest.

Fishing spots are the most preferred facilities by local residents who want to spend their time on weekdays or weekends. The fish found in this river are tilapia, mujair and catfish.

The various facilities provided are to provide convenience for community activities. So that all elements of society and visitors should work together to maintain these supporting facilities.

3.2 Events Tourism at Kumbasari Park
An event is planned to provide an experience to the audience present. The experience must be able to give a deep impression and be able to be stored in the memory of the audience for a long time. So that the activities that will be presented at the event must have a uniqueness, be able to attract audience involvement, be useful, and have a level of relevance to the audience itself. The following are tourism events at Kumbasari Park:

A. Stocking Fish Seeds
This tourism event was first held at Kumbasari Park on April 14, 2018, to welcome Kartini Day and Earth Day which were held by the GKPB Women's Alliance because as women, we should participate in environmental conservation.

The distribution of fish seeds is carried out in Kumbasari Park because the Denpasar City Government has made arrangements so that the water becomes clean so it will be easy for fish to live in the river. So that the organizers appreciate the steps of the City Government in structuring the river flow in Kumbasari Park. Fish seeds that are stocked in the river around Kumbasari Park as many as 20,000 seeds are of the Tilapia fish species.

The holding of this event received full support from the Denpasar City Government through the Denpasar City Fisheries and Food Security Service. It is hoped that in the future these fish will breed and can be used as fishing tourism sites.

This event is held every year at Kumbasari Park. In addition to the Kumbasari Park, the distribution of fish seeds is also carried out in the Kesiman Kertalangu River, Serangan River, and other rivers. To maintain environmental sustainability and cleanliness as well as educate the community in maintaining the cleanliness of the river.
B. The 231st anniversary of Denpasar City

This event was held by the Denpasar City Public Works and Spatial Planning Office to celebrate the 231st Birthday of Denpasar on February 24, 2019, which was held at Taman Kumbasari Denpasar. Also, present on the occasion was the Secretary of the Denpasar City, AAN Rai Iswara with the related OPD to review the course of activities.

Denpasar City Secretary, AAN Rai Iswara supported the implementation of this event. Where according to him, after being properly arranged the available facilities must continue to be used. One of them is by holding various activities by inviting the community. So, the nuances of Denpasar City's birthday can be interpreted and felt together by the community as the Denpasar City Community's birthday by holding various competitions such as catching ducks and crossing the river.

In addition to celebrating the anniversary of the city of Denpasar, this tourism event was held to invite all elements of society to come together to support development programs and protect the environment by not littering, one of which is throwing into the river. This activity was also carried out to introduce Kumbasari park tourism to the public.

C. Creative Food

This tourism event (event tourism) was first held on 4 to 5 May 2019 by the Denpasar City Tourism Office (Dispar) in collaboration with the Denpasar Creative Agency, the Food Truck Community, ISI Denpasar Photography Study Program, Banjar Titih Tengah, and various other stakeholders. This event is an idea from the Mayor of IB. Rai Dharmawijaya Mantra and the Deputy Mayor of IGN Jaya Negara together with the food truck community in Denpasar City to develop creative food that serves local cuisine as a culinary tourism destination in Denpasar City. Where according to him, this heritage presentation or City of Heritage must be supported by contemporary creative activities that still maintain local wisdom.

This event was filled with various activities such as culinary, recycled clothing competition, casual endek fashion competition, casual fashion competition, games, community expo, and live acoustics. The public can exchange bottles and plastic waste with attractive prizes provided by the committee.

In this activity, Creative Food Denpasar will feature approximately 13 food truck communities that have been registered in Denpasar City, which will start from 17.00 to 23.00 WITA for two days. Held this activity can provide a new place of recreation for tourists and people who want to spend a weekend vacation in Denpasar City and invite tourists and the public to spend a weekend vacation at Kumbasari Park.

This creative food event was originally only held once a month with a different location and theme, but Banjar Titih is starting to hold this event every Saturday and Sunday which aims to create creative activities to support tourism development with local wisdom. Banjar Titih Tengah also provides a place for food truck owners to introduce food streets to the public or tourists who come. This is done to make it easier for visitors to buy food and drinks.

D. Actor Sculpture

This event is an activity carried out by students of the Bali College of Design (STD) Faculty of Visual Communication Design. the work on display is an assignment for a Visual Experimentation course entitled Plastic Inside. a sculpture made of plastic waste resembling a statue of a mixture of deer and whale tail placed in Kumbasari Park.

This event was held at Kumbasari Park for two days. Casts are held throughout the day and at night we also add light effects to add to the aesthetics of the piece. So that at night the visitors can still take pictures.

The Denpasar city government has prepared an attractive space for young people and creative people from Denpasar to continue to work and be creative in showing their work through the public space that has been provided. So that this plastic sculpture exhibition event can provide education to the public about the bad impact of plastic waste on the environment.

In addition to showing the work of the Bali Design College students, this event also provides a trash can next to the works on display. And there are some free tote bags distributed by students to visitors. This event also supports the policy of Denpasar Mayor I.B Rai Dharmawijaya Mantra through Perwali Number 36 of 2018, regarding the reduction of plastic bags.

E. Tukad Cinema

Tukad Cinema or film screening in the middle of a river at Kumbasari Park To welcome the 2019 Denpasar Documentary Film Festival (DDFF) which will be held in September. Coinciding with its 10th anniversary, DDFF has rebranded and changed its approach. By introducing to the public that documentaries do not only talk about something serious, but also ordinary things and even cliches in our daily lives.

Tukad Cinema was first held on Saturday, May 25, then On June 22 and July 20, 2019, the evening presented various documentaries that were different and had benefits for the audience.

The Tukad Cinema event was carried out with the support and collaboration between the Denpasar Documentary Film Festival (DDFF) and the Denpasar Creative Agency, the Denpasar City Public Works and Public Housing (PUPR) Office,
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the Corruption Eradication Commission (KPK) RI, Tegal Dukuh and the Denpasar City Government through the Office of the Republic of Indonesia. Denpasar City Culture.

This event is an effort of the Denpasar Documentary Film Festival (DDFF) to help the government strengthen the film industry by building its audience. With the familiarity of film as a medium of creative expression, the film will have a stronger place in society. The choice of place to hold this event also aims as a means to educate the wider community that with clean rivers we can carry out various useful activities from recreation to education. It is planned that the Tukad Cinema will be held regularly every month.

F. Afternoon Blues Goes To Bali Blues Festival

This event is an interesting entertainment at Kumbasari Park which presents performances of local musicians such as Crazy Horse, Joni Agung, Wallabies, bluesfriends and many others who come suddenly. This event has the theme Jamz Blues Festival 2019 to help introduce the 2019 Bali Blues Festival which will be held on Peninsula Island on July 13-14 2019.

Towards the afternoon of July 5, 2019, the event at Kumbasari Park began with interesting entertainment, an appearance by several blues musicians around the banks of the Kumbasari Park river. The visitors who came to enjoy the weekend with blues music had also packed the path or the available seats around Kumbasari Park.

The Coordinator of Activities, AA Bagus Mantra, said that the implementation of this event took place in the Kumbasari Tukad Badung Park area. This is because the Denpasar City Government continuously provides support for the development of various creative sectors so that this event is expected to be able to provide support for the development of the creative economy which is in line with the vision of the Mayor of Denpasar, IB Rai Dharmawijaya Mantra and Deputy Mayor of IGN Jaya Negara in providing creative space for artistic people. Denpasar City.

Tourism Resource Development and Creative Economy Denpasar City Tourism Office also welcomed the implementation of this activity. Besides being able to support the creativity of musicians, it can also provide free entertainment for the public and visitors at Kumbasari Park. This blues music event is the first to be held on the banks of the river, so it is hoped that it can become a vehicle for attracting young seeds in the field of music, especially blues music. This event is also expected to be able to support the Kumbasari Tukad Badung Park as one of the choices for downtown tourist destinations.

G. Merdeka Fun Run and Gowes Nusantara

This event was held to enliven the 74th Anniversary of the Proclamation of Indonesian Independence which was held by the Denpasar City Government and the Healthy Together Aging Community (SBMB) with the theme Denpasar Heritage Zone. The activity is carried out by walking and cycling through the Denpasar Heritage area and the activity will take place on Sunday, August 18, 2019.

This activity was carried out to introduce the Denpasar Heritage Zone (Denpasar Heritage Area) to the wider community. Where Zone Z Heritage Tourism is the Jalan Gajah Mada area and its surroundings which has a high historical value, so it is important to be preserved.

Merdeka fun run is a healthy walk through the Heritage area by taking a 6 KM route. Starting from the Taman Kumbasari Tukad Badung area, moving north along the alleys in the Banjar Wangaya Kloda area towards the Jalan Sumatra area, Banjar Titih, returning through the alley to the Banjar Suci area, Banjar Glogor area, Setra Agung Badung, Badung Mining Temple area, Pura Maospahit, Banjar Gerenceng area and finish again at Taman Kumbasari Tukad Badung.

On this route, many historical buildings can be found during the trip. The building is very interesting as a vehicle for taking pictures with the background of the heritage area. In addition to historical buildings, the participants were spoiled with local culinary offerings. Such as Soto Warung Wangi, Rujak Arjuna, Warung Gang Beji, Chicken Rice, Nasi Lawar Susi, Sere Lemo Chicken Rice, Nasi Babu Guling Gerenceng, Nasi Campur Bali Gang Mangsit and various other culinary delights including in the Badung Market area.

The event can be attended by the general public by paying a registration fee of Rp. 100 thousand rupiahs with mercenaries in the form of T-shirts and Tumblers. In addition to leisure activities, this event also featured a variety of entertainment ranging from Joni Agung and Double T, Jun Bintang, as well as hundreds of door prizes with the main prize being a motorbike.

This activity was attended by more than 2000 participants. In addition to being attended by participants who registered for this event, the Deputy Mayor of Denpasar, IGN Jaya Negara, Denpasar City Secretary, AAN Rai Iswara, Chairman of Commission III of the Denpasar City DPRD, Eko Supriadi, Chair of the Denpasar City PKK TP, Mrs IA Selly Dharmawijaya Mantra, attended the event. leader.
The implementation of the Merdeka Fun Run and Gowes Nusantara in addition to exercising in welcoming the 74th Anniversary of the Proclamation of Independence of the Republic of Indonesia. It is hoped that it can become a vehicle to promote Denpasar as a Heritage City, so that the Old Town area of Jalan Gajah Mada can continue to develop and can revive the Jalan Gajah Mada area, Denpasar which is an old town.

H. Denpasar Fashion Festival (DFF)

This event is a fashion show held at Kumbasari Park by the Denpasar City Government together with the Denpasar City Industry and Trade Office. The Denpasar city government provides a place and space for expression for endek development through the innovation of craftsmen and creative people.

This fashion show has the theme of Lila Cita or having fun with the Fashion Street Show concept. Where the endek design concept that is displayed is casual. This event is in collaboration with the Denpasar Embroidery, Endek, Songket (Asbest) Association, and collaborating with 68 models who will demonstrate Endek Casual clothing.

It was held on December 29, 2019, which was attended directly by the Chairman of the Regional National Crafts Council (Dekranasda) Denpasar City, Mrs. Selly Dharmawijaya Mantra. Also present was the Regional Secretary of Denpasar City, AAN Rai Iswara, Deputy Chairperson of the Dekranasda, Mrs. Antari Jaya Negara, Assistant 1 to the Denpasar City Secretary, I Made Toya, Head of the Denpasar City Industry and Trade Office, Nyoman Sri Utari, Head of Denpasar Class IIA Penitentiary, Lili and several OPD leaders of the Denpasar City Secretariat.

The Fashion Show started with appearances by 7 models who were employees of the Class II-A Denpasar Women's Prison. They demonstrated the official attire worn while on duty ranging from ceremonial clothes to anti-riot clothing, which was then continued by the models from the Denpasar City Endek Ambassador to demonstrate the endek cloth wrappings of various motifs and designs.

Kumbasari Park was chosen as the venue for the fashion show event which aims to promote that endek is not only used in luxury places but can also be used anywhere and anytime. In addition, this event was held to introduce Kumbasari Park as an attractive tourist destination such as recreation or to hold certain events. This event is also expected to help benefit the traders in Badung Market. By promoting the beauty of endek cloth, which has the superior potential of local traditions, it becomes a fashion trend, which does not leave its characteristics as traditional cultural fabrics for the people of Denpasar City as the center of fashion in Bali Province.

3.3 Benefits of holding a tourism event in Kumbasari Park

Tourism events or event tourism held at Kumbasari Park from April 14, 2018, to December 29, 2019, received a positive response from the public and tourists. And has several benefits that can be seen directly or indirectly. These benefits are divided into three, namely Environmental, Socio-Cultural, and Economic.

1. Environment

Tourism events held at Kumbasari Park have environmental benefits. Where the area is a river that has been revitalized so that the water becomes clean. Because of this, the tourism event from April 14, 2018, to December 29, 2019, raised more themes about river cleanliness and protecting the environment.

Fish Seed Distribution Event, Denpasar City Anniversary 231 Years, Merdeka Fun Run and Gowes Nusantara, Sculpture Actors, and Tukad Cinema. Have an agenda of events such as spreading fish seeds, walking along the river or picking up trash in the river, giving tumbler and cloth bags, exchanging plastic bottles, fishing for fish, and understanding the importance of maintaining cleanliness.

The benefits of stocking fish seeds are to maintain the balance of the environment and aquatic ecosystems, especially rivers, and increase the availability of fish stocks in the river. Because the more fish there are, the better the water quality in the river will be. Visitors who are going fishing are also expected not to use fishing gear that damages the environment and ecosystems such as using poison, electric shocks, or electricity which will damage the survival of the fish.

In addition to this, the benefits obtained are in the form of understanding for visitors and the surrounding community how important it is to protect rivers and the environment by not littering either in rivers or other places. This activity also encourages people to collect plastic waste or plastic bottles and reduce plastic use by using cloth bags or Tumblr to preserve the environment. With this event, the environment in Kumbasari Park can be avoided from environmental pollution.

2. Socio-Cultural

Organizing tourism events in the Taman Kumbasari Denpasar area has caused interactions between the community, the Denpasar City government, activity participants, and business actors. Because almost every event is held by the Denpasar
city government and the community participates in its implementation so that there is a good interaction, where the community helps promote existing activities.

The benefits of holding the Blues Afternoon Goes To Bali Blues Festival and sculpture exhibitions are to accommodate the artistic talents of teenagers, both in music and crafts. So that it becomes a big opportunity for the Government to raise new seeds in the arts or other fields.

In addition, the public and visitors also gain new understandings from the Blues Sore Goes To Bali Blues Festival tourism event, the Tukad Cinema, creative food, Merdeka Fun Run and Gowes Nusantara, Denpasar Fashion Festival (DFF) such as blues music, various kinds of music, documentary films, foods, Denpasar Heritage area and various modern endek models.

3. Economy

Tourism events held at Kumbasari Park provide economic benefits by increasing the number of tourists who come to visit. With this, the economy around Kumbasari Park experienced an increase in income.

The event also helps the economy of traders in the Kumbasari Market and Badung Market. Whereat the event introduced various clothes designed using endek fabrics with various models that made many visitors interested in endek fabrics.

In addition, creative food activities held on Saturdays and Sundays are also in great demand by visitors, these activities are held to help improve the economy for the food truck community or people who want to participate. The activity also helps promote Kumbasari Park.

4. Conclusion and Suggestions

4.1 Conclusion

Based on the results of the research that the author did about TOURISM EVENTS AT KUMBASARI PARK DENPASAR, BALI and following the existing problem formulation, the authors drew the following conclusions:

A. Tourism events (Event Tourism) at Taman Kumbasari Denpasar, Bali on April 14, 2018, to December 29, 2019, have held 8 tourism events (Event Tourism). Among them is the distribution of fish seeds, Denpasar’s 231st anniversary, Creative food, sculpture exhibition, tukad cinema, Blues Afternoon Goes To Bali Blues Festival, Merdeka fun run, Denpasar fashion festival (DFF).

B. Purpose The activity was held, among others, to bring people and tourists to visit the Kumbasari Park Tourist Attraction, Denpasar, Bali. In addition, the purpose of the event is to provide education to the public and tourists who visit to maintain the sustainability and cleanliness of the river.

C. The benefits of holding a tourism event (Event tourism) at Taman Kumbasari Denpasar, Bali are divided into three namely environmental, socio-cultural, and economic.

1. Environmental benefits, among others, by holding a tourism event, the community participates in maintaining the cleanliness of the river and the environment.

2. Socio-cultural benefits include interaction between the community, Denpasar city government, and activity participants or business actors. As well as gaining new understanding from various tourism events held at Taman Kumbasari Denpasar, Bali.

3. Economic benefits, among others, by the large number of visitors who come to the event, helping existing economic activities by buying food at creative food activities or being interested in buying endek cloth at the market.

4.2 Suggestions

Based on the results of the research above, the authors intend to provide suggestions that hopefully can be useful for the institution and further researchers. Namely as follows:

1. For the Government

It is hoped that the government can hold a tourism event (Event tourism) at Kumbasari Park Denpasar, Bali on a larger scale and can become an Annual Event for Kumbasari Park Denpasar, Bali. So that Kumbasari Park has a different characteristic.

2. For managers

It is hoped that they will continue to evaluate and improve existing facilities so that visitors who come feel comfortable.

3. For the community and visitors
So that the community and visitors of Kumbasari Park participate in maintaining the cleanliness, safety, and comfort of the surrounding environment. And do not damage the facilities provided.

4. For the next researcher
Suggestions that need to be considered for further researchers who are interested in researching tourism events at Taman Kumbasari Denpasar, Bali are to prepare more for data collection and are expected to be supported by interviews with appropriate sources. It is also recommended to study the development of event tourism in Kumbasari Park so that it can make a positive contribution to the Kumbasari Park Management to increase the number of tourist visits.

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